GUILD™

GOODIE

Mag 2020

32+

AMAZING OFFERS FROM FEMALE FOUNDED BUSINESSES

PHOTOS AND REACTIONS FROM SERENDIPITY 2019

LETSGUILD.COM

EXCLUSIVE PERKS

YOU CAN'T FIND ANYWHERE ELSE

GUILD ACADEMY

AND DIVERSITY RESOURCES

Enjoy a curated selection of lifestyle perks from female founded businesses

Guild / gild / noun

a medieval association of craftsmen or merchants; an organization of people formed for mutual aid or the pursuit of a common goal.

DEAR GUILD FRIENDS,

The world would be a dull place without women.

I think we can all agree on that.

And I would argue: The world would be mush less colorful, bright, warm and fun without female founded businesses and products.

In this issue of our 2020 perk guide we include women-owned brands that deserve to be seen.

We highlight women who have launched their products and services and need to be celebrated.

As a community of fierce business women and enterprising entrepreneurs from all around the world, we want you to have a place to share your inventions and services and give our community a chance to get to know you.

This digital magazine celebrates the collective efforts of all of us who pulled hard to make THE GUILD the leading global community for female entrepreneurs.

You'll learn about new products and get inspired by the stories of our entrepreneurs featured in this magazine.

Join the GUILD and browse the offers of dozens of women-owned businesses, shop a deal, get a gift for a dear friend or offer your own perk. All this and more awaits when you join the GUILD community.

I'll see vou inside

Anne Cocquyt
Founder of The GUILD

10% off your Moon + Leaf purchase for GUILD Members

Shaina Kandel

Shaina is the founder of Moon + Leaf with10 years experience in consumer goods, strategy & healthcare consulting. She and is one of those humans whose left brain and right brain both run on full cylinders (when not elbows deep in spreadsheets, you will find her practicing yoga, painting, dancing, or writing music.)

Shaina's vision for Moon + Leaf is to create a culture in which we love, honor, and listen to our bodies, starting with periods. She is committed not only to spreading this message through the brand but also by embedding this philosophy in how the business itself is built and run.

Moon + Leaf combines CBD with plant extracts for period relief without pills. Our products exist to turn your period into a ritual of self-love.

MOON + LEAF

moonandleaflove.com | @moonandleaflove

LAUNCH YOUR BUSINESS IN 12 WEEKS

launch with the help of entrepreneurship thought leaders and your own mastermind group

GUILD Academy

Are you ready to become a successful founder?

The GUILD Academy is for all you ladies who just need that extra push to make your ideas reality.
Imagine building your entrepreneurial confidence alongside an **actual prototype** you will **launch within 12 weeks**.
We offer you a clear track towards launching your business and realizing your dreams. Learn from **Silicon Valley's best and most successful entrepreneurs and thought leaders**.

www.letsguildacademy.com

GUILD™ Academy

Launch Your Business - Silicon Valley Style

Our program takes you on a guided journey towards becoming a successful entrepreneur in 5 clear steps.
Once you get these basics right, you will have the confidence to grow your business to the next level.
We use proven methodologies like rapid prototyping which will allow you to go through a number of iterations of your product within the course of the program.

INCLUDES:
Access to exclusive online curriculum | Top Silicon Valley Experts | Mastermind Circles | Weekly Planning Assistance | AMA Sessions with experts | Tools & Workbook | Curated Content | Virtual Demo Day | Hands-on support from the GUILD Academy team | A 3-month membership to The GUILD after graduation | GUILD Certificate

GUILD™

I truly enjoyed the Day. The event was filled with amazing women who were on a mission not only to succeed in their career and/or business but also understand the importance of supporting other women on this journey. I highly recommend joining the event!

- Ramona Shaw, SERENDIPITY attendee

Elsa Jungman

Elsa

has a Ph.D. in skin delivery and began her career working in Research and Development for L'Oreal in Paris. In 2015 she moved to San Francisco and has worked with several beauty & biotech startups such as AOBiome & Aquis Hair. She is now the founder of ELSI Beauty, a startup that attacks the rise of skin sensitivity by developing science-backed & clean skincare that defends the skin's natural biology. She was awarded in 2019 the French-American Entrepreneurship Award in NY.

ELSI

At ELSI, we believe in giving our skin a say in how we treat it so we're creating the most gentle and effective skincare that's born out of a dialogue between beauty & biology.

20% off your serum for GUILD Members

Our 'Let's Start Over' serum is a moisturizing & soothing face oil for normal-dry skin types. Formulated with just 3 clean ingredients, it is designed to nourish and respect your skin without irritating. Clinically tested, Allergy tested, Non-irritating and Dermatologist reviewed.

elsibeauty.com | @myelsibeauty

GUILD™

Wow! What an enriching and inspiring day. Guild CEO was right in her opening words - it is a space that allows women to truly connect alongside powerful knowledge-sharing. Bravo!

UNWIND

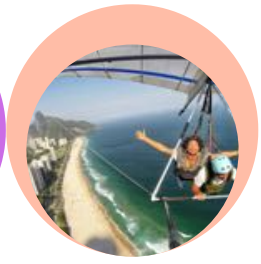
Transaction fee waived in certain periods for GUILD Members

Arabia Umrani

is a world traveler and philanthropist. After managing teams for Marriott , Starwood, Delta Air Lines as a flight attendant, and hosting group trips for women around the world, Arabia founded a local tours platform for women. Unwind connects traveling women to local activities, deeper relationships with new global friends, and empowers more women to become entrepreneurs regardless of their socioeconomic status.

Unwind is a local tours and experiences platform for women, by women. We connect female travelers to off the beaten path experiences hosted by amazing local women! Our platform is creating more opportunities for women to travel safer and connect with amazing global women through amazing local experiences. Unwind is available in 14 international cities! Join our platform and meet our incredible hosts are piloting a new movement in travel for women.

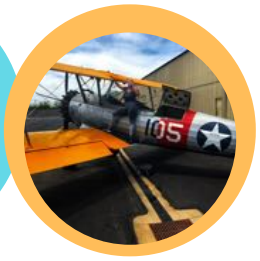
MIAMI


RIO

SAN FRANCISCO

SAN FRANCISCO

ATLANTA


PHOENIX

AMALFI

PUERTO VALLARTA

TOKYO

NEW ORLEANS

GUILD™

I liked the opportunity to meet with investors.

Alpana Aras

Storyboxart

Alpana Aras-King is a masterful storyteller, art director, and photographer based in the San Francisco Bay Area. In 2006, she left a successful corporate job to open Storyboxart, a private portrait studio.

A creative visionary, Alpana's work has included heirloom photography for families, marketing and promotional imagery for non-profits, and personal projects on the streets of three continents. Her work has been commissioned by the New York Times, Financial Times, Ozy Magazine and displayed internationally with companies such as Apple Inc.

As an immigrant and person of color, Alpana is passionate about turning her lens on issues of diversity through her personal and professional photography. Her work with the Everyday Bay Area collective, has drawn attention to the untold stories of people on the margins, humanizing those that look different to create acceptance and social change.

$150 toward Head shot Package for GUILD Members

My goal is to empower women personally and professionally with images that let them know they are profoundly seen. I want them to look at photos of themselves and be transformed by seeing their true story represented — and to believe that they, too, can make a difference.

www.alpanaaras.com
@storyboxart

Suzanne O'Brien

10% off Personal Branding Photo Shoot for GUILD Members

Suzanne is a photographer, designer and modern memory keeper with a fondness for crisp colors, clean lines and white space. A Midwesterner at heart, she is an economics major with an MBA turned creative. Suzanne works with her clients to craft a fun personal branding photo shoot that tells their unique story.

MARGOT DUANE

MARGOTDUANE
PHOTOGRAPHY

Save $300 On Your Branding Photography!
for GUILD Members

margotduane.com | @margotduane

Margot Duane is a globe trotting, internationally-published photographer whose images have been featured in Rolling Stone, TIME, Forbes, and many books. Her passion is capturing female changemakers and entrepreneurs to help them and their brands change the world.

You're a dynamic woman with a plan. And you need fresh, fabulous images to supercharge your brand online. Margot gets you. She'll capture your unique magic so you can STAND OUT and OWN IT. Book your complimentary consultation today!

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Loved the diversity
of the attendees + speakers.

$500 off branding or essence shoot for GUILD Members

Candace Smith

www.theessencephotographer.com |
https://theessencephotographer.squarespace.com/guild-discount

Candace is a fiery Leo mixed with a healthy dose of hermit. Born as a southern girl, raised as an east coast girl and blending sweetly into California life! She's a branding and retreat photographer based in the SF bay area with a need to travel! Candace is the founder of The Essence Project, a passionate endeavor to help women embrace her fears and turn them into art. When she's not helping women to embody their wild woman and create memorable images that tell their story, you can find her dancing, soaking in the natural surroundings or sitting quietly with a juicy book.

Being a business owner or just being a BOSS requires images that help you stand out and get noticed. Here is a $500 offer for your next branding or headshot shoot from Candace Smith, The Essence Photographer. Making your essence your best attraction magnet!

Melissa Gisler Modanlou

Rock Juice

Melissa wants you to drink real wine everyday. She's a certified Advanced Sommelier who founded Rock Juice, a natural wine discovery service. She's also a mom of two young boys, whose appearance in the world inspired her to think about the ingredients in everything. And ultimately led her to natural wines, and the idea to make them more accessible. Because wine is one of life's great pleasures, and we shouldn't have to give that up. Know what's in your glass, and stick to the good stuff, made by real people (not big corporations), without chemicals, additives and other weird stuff.

Rock Juice, a discovery service for natural wine. Each month we curate a unique selection of hard-to-find, small production wines from organic and bio dynamic farming, made the old-fashioned way - with wild yeast, low to no sulfur, and no additives. Because, with no ingredient labeling on wine, its hard to know what's in a bottle and what you/re putting in your body.

rockjuiceinc.com | @rockjuicesf

20% OFF YOUR ROCK JUICE for GUILD Members

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My favorite
conference of the year!
I actually make connections I will
follow up with.

TRACY LAWRENCE

We believe that the happiest teams eat like family. At Chewse, we're not just catering a fantastic meal; we're helping you create authentic connection.

chewse

chewse.com | @chewishgirl

Tracy Lawrence is the founder and CEO of *Chewse* a service that delivers family-style meals to offices from the best local restaurants, transforming transactional drop-off delivery into an inclusive meal experience and donating unwanted food excess to those in need through the *Chewse* to Give program. *Chewse* operates in Los Angeles; San Francisco; Silicon Valley, California; Chicago; and Austin, Texas. She has raised $30 million for her company and feeds thousands daily. Tracy also mentors female founders in technology, working to fulfill her personal mission of building a more authentically connected world based on vulnerability as a leadership philosophy.

Special Seasonal Deals for GUILD Members

GUILD™

Congratulations on another amazing SERENDIPITY Conference – there is nothing quite like it!

CONTACT US TO REDEEM YOUR COWORKING PASS

Keizha Rejano,
San Francisco Community Manager

415-841-2338
krejano@industriousoffice.com
https://www.industriousoffice.com/san-francisco/embarcadero

PRESENT THIS PASS TO THE COMMUNITY MANAGER UPON ARRIVAL

① ② ③

JOIN OUR NATIONAL NETWORK
50+ LOCATIONS IN 33 CITIES

Industrious is the largest premium coworking and flexible workplace company in the United States. We partner with companies of all sizes and stages of growth to find the right workplace solution.

Keizha Rejano

Industrious is a premium shared office, blending inviting hospitality and modern design with stunning views to provide an unparalleled office experience. Members enjoy the productivity of a private office and the energizing atmosphere of a close community. Industrious members come from diverse industries including creative agencies, growing start-ups, and professional services firms in real estate, consulting, finance and legal. Private offices are available for teams of 1-100 as well as limited coworking and dedicated desk memberships.

INDUSTRIOUS
SAN FRANCISCO

3-day Complimentary Coworking Trial to our Embarcadero location

industriousoffice.com
@industrioussanfrancisco

GUILD™

I loved the vibe and
that it was catered to women.
The topics were great and the
speakers were
very candid and honest to
information and passion around
their subject
matter.

Reena Vokoun

20% off Passion Fit Activewear, Classes, Online Course and Wellness Consulting Sessions for GUILD Members

Reena Vokoun is the founder of Passion Fit and is a speaker, activewear designer, online course creator, media spokesperson, award-winning fitness champion and certified health and wellness expert.

She graduated with a BBA in Marketing and Management from the University of Wisconsin-Madison and an MS in Advertising and Communications from Boston University. She spent several years in corporate America working in marketing, sales and business development roles for Google, Yahoo, Reebok, CNET, GE and Grokker.

Passion Fit is a health, wellness and fitness lifestyle company focused on helping women flourish both personally and professionally!

Products, services and content include online courses, wellness consulting, local fitness and dance classes, an online boutique of activewear, wellness retreats, workshops and speaking engagements, online videos, a blog, newsletters, social media content and media appearances.

Passion Fit serves individuals, companies, non-profits, schools, universities and the media on topics such as fitness, nutrition, mindfulness, work-life balance, productivity and healthy lifestyles.

Today, she serves companies, nonprofits, universities, schools and the media through her products, services and content, which focus on wellness education and training in the areas of fitness, nutrition, mindfulness, work-life balance, productivity and healthy lifestyles.

passionfit.com | @passionfitllc

PASSION FIT™
Pursue your passions, be fit and the rest will follow...

GUILD™

I very much appreciated the ability to participate at the dinner, and the non-pressure introductions and networking. Terrific event.

LAURA KEATING

25% off for GUILD Members

happee

Laura is a San Francisco native, toddler mom and a cappella nerd. After years of suffering from UTIs, she was determined to avoid antibiotics and sought a natural way to prevent UTIs. With the help of a naturopathic doctor, she found a solution that works, and Happee was born. She left her 10-year career in cleantech to focus on the company, and is passionate about empowering women to manager their urinary tract health in a way that is simple and effective.

Happee is a dietary supplement that makes it easy to prevent dreaded UTIs. Take Happee to flush UTI-causing bacteria from your urinary tract before those little suckers have a chance to cause trouble. Happee is a berry-flavored chewable tablet and is also vegan and doctor recommended. Don't worry, pee happy!

happeehealth.com | @happeehealth

GUILD™

A big shout out to our GUILD volunteers

Kat Stillman

Pacific Fertility Center

Pacific Fertility Center is a boutique clinic offering fertility services ranging from IVF to Egg Freezing. Our devoted team of physicians have been recognized nationally and internationally for their extensive clinical experience, outstanding academic credentials and research contributions. Discuss your future family goals with one of our physicians during your fertility assessment. The assessment includes an ultrasound to assess your reproductive potential.

Our practice has 6 physician partners, 3 of which are female. Dr. Carolyn Givens, Dr. Isabelle Ryan and Dr. Liyun Li have been voted 'Best Doctors in America' by their patients and peers not just for their medical expertise but for the compassionate care they provide to their patients every day.

$50 OFF your Fertility Assessment for GUILD Members

Pacific Fertility Center

The Prelude Network

pacificfertilitycenter.com | @PacificFertilityCenter

GUILD™

Serendipity is not a conference, it's a magical, serendipitous experience. It can't be described in words, ya gotta be there. Do not miss it next year.

HEY FRIDA

25% OFF YOUR FIRST BOX for GUILD Members

Tessa Wanders

HEY FRIDA

Tessa hails from Amsterdam and came to the States 4 years ago to pursue her version of the American Dream. She started off in Finance in New York but soon realized her heart was in food and she belonged on the West-Coast. She started Hey Frida, a healthy low-carb fresh snack company geared toward women.

Our fudgy energy bars are both delicious and functional. We have formulated our Dark Chocolate + Coconut + Collagen Energy Bar to hydrate your skin, increase elasticity, reduce wrinkles and trigger new collagen production.

HEYFRIDA energy bars are perfect when you're craving something sweet-but-not-too-sweet, with just 1g of naturally occurring sugar (from the nuts) and 3g net carbs.

heyfrida.com | @heyfridahealth

GUILD™

I love how the GUILD brings women together to grow personally and professionally. The are women showing up as their full selves, and I've walked away with inspiring and meaningful connections each year.

Annie Stancliffe

High Five

Annie is a lifelong artist who has recently channeled her creative energy into launching High Five, a reimagined nail salon based in the Bay Area.

High Five is a reimagined nail salon empowering women on both sides of the manicure table. We offer snappy 30-minute manicures that fit seamlessly into your day, while providing fair compensation and meaningful career opportunities for our team. You can find us at pop-up events across the Bay Area as well as our first retail location in SF opening October 2019.

$5 off your High Five Manicure for GUILD Members

High Five

wehighfive.com | @highfivenicenails

Jessica Farrington

Sustainable Success Summit

Jessica helps women claim their role of leader in their own life so they can move from overwhelmed and burnout to spaciousness and true abundance In their business and lives.

She found a renewed sense of purpose when she aligned her life with empowering female entrepreneurs to take their life back into their own hands.

She has devoted her life to her clients. She encourages women to get back into the driver's seat, expose your inner magic, clear the cobwebs and live life In a sustainable way.

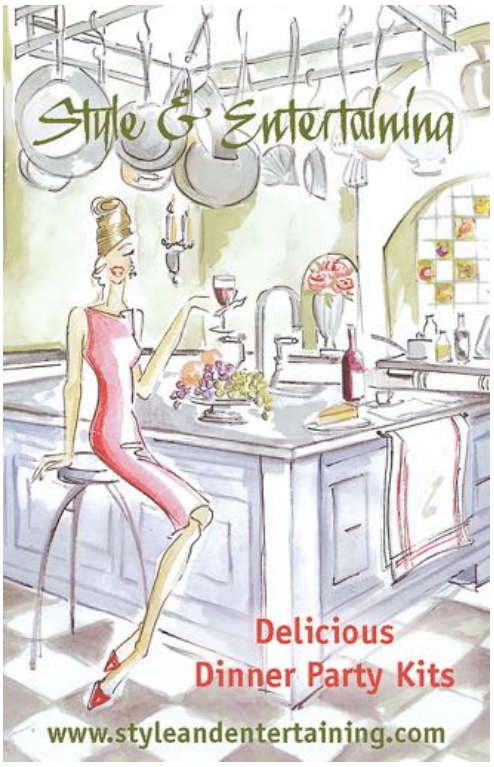
Special Invites for GUILD Members

"The experience I am giving away is for one of 10 spots in the Women Who Run With the Wolves 4 month intensive group workshop to expand leadership skills, using your voice, and find community with like minded women who will produce a project by the end of the 4 months, together. This begins January 2020. The retail value is $2,800"

sustainablesuccesssummit.com
@sustainablesuccesssummit

SERENDIPITY

Great community to meet badass women



Christine Martin

Style & Entertaining

Christine Martin, Founder and Hostess in Chief. Style & Entertaining is a socially responsible 100% woman-owned business. Our Dinner Party Kits are made of all natural and organic ingredients and are handcrafted in the heart of San Francisco.

20% off our MotherEarth2020 Official Campaign Hat for GUILD members

styleandentertaining.com | @styleandentertaining

GUILD™

I am impressed with the line-up of speakers and the intimacy of the settings.

Sarah LaFleur

is the Founder & CEO of M.M.LaFleur. Sarah founded M.M.LaFleur in 2013 with a mission to help women take the work out of dressing for work. Prior to founding M.M.LaFleur, she worked in the luxury goods group of Starwood Capital in New York and Paris, and as a management consultant at Bain & Co. and TechnoServe.

Sarah graduated from Harvard with a Bachelor of Arts degree in Social Studies.

M.M.LaFleur is named after her mother, whom she calls her biggest inspiration.

M.M. LAFLEUR

CLOTHING | STYLING | COMMUNITY

M.M.LaFleur is built on a core belief: When women succeed at work, the world becomes a better place. One of the most powerful tools in your professional arsenal is polished clothing that keeps the spotlight on you. We design beautiful, office-appropriate pieces, and we offer personalized styling that makes it easy to figure out what you need.

$50 credit towards first purchase worth $150 or more for GUILD members

mmlafleur.com | @mmlafleurnyc

1 month free for GUILD Members

Ana Maria Zuluaga

Schoolab SF

Ana is a Colombian anthropologist, she has moved to France early in her student life and has embraced the Parisian way of life! Starting with Schoolab on students program, she has created and grown international programs in Colombia and the Bay Area. The most iconic is Le Bridge a cross border program for young european and latam entrepreneurs in partnership with UC Berkeley.

Become a Schoolab SF member, and join a global entrepreneurial network designed to help turn your ideas into reality. Enjoy our sunlit, airy, and beautiful space. Make engaging connections within a vibrant community. After hours, connect with our creative mix of talented students, bold entrepreneurs, innovative corporations and business enablers at our diverse and timely events.

san-francisco.theschoolab.com
@schoolabsf

GUILD™

THANK YOU Kara Goldin for sharing your fight for clean water for all Americans and creating delicious healthy hint water

viasaviene.com
@VIASAVIENE

Via Saviene

Via Saviene's mission is to celebrate the modern woman by standing against fast-fashion and in turn, creating versatile and elevated jewelry essentials. Run by a small team of women, we understand that women are busy living multi-faceted and dynamic

Via Saviene creates the finest quality, essential and versatile jewelry that is designed to be the modern woman's 'everyday staples.'

Special Deals for GUILD Members

$50 OFF ORDERS $115+ for GUILD Members

VIA SAVIENE

- Sign up for newsletter before checkout to qualify. Not redeemable for cash, See detailed terms and conditions on website

viasaviene.com
@VIASAVIENE

20% off your “paint your own fabulous fabric/make a scarf” experience for GUILD Members

ELLEN BROOK

Unleash your creativity! I invite you to my art studio to learn how to paint on silk and create a scarf or fabric which can be used for other purposes. Minimum of 4 people. A fun and different way to spend time with friends, mom and daughter, or celebrate a special occasion.

Ellen Brook is an artist/designer creating artwork and women’s apparel and accessories based on her original hand-painted designs. Ellen’s work has been featured in art and independent design shows, on Bay Area runways and in the media.

ellen-brook.com | @ellenbrookart | @ellenbrookartandfashion

HOST A GUILD DINNER

A great opportunity to get involved in the GUILD is to invite the GUILD community to your house or your office. Take part in our dinner series and sign up to host a 10-15 people dinner at your house or office. We connect you with a private chef and a curated group of women. Invite an expert, or lead a discussion about a topic you are excited about.

https://www.letsguild.com/host-events

MAVETTE.

Cassie Fossum

Special Deals for GUILD Members

Cassie is the CEO and founder of Mavette, a women's shoe brand on a mission to make designer quality heels and flats without compromise between style and comfort Mavette makes designer shoes for the modern women. They've reimagined the high heel & flat integrating their patent pending 360 comfort technology in every shoe. Each shoe is handmade in Italy from fine Italian leather and offered in a wide range of sizes & widths. It's shoes designed by women for women giving you all day comfort in style.

mavette.com | @mavetteinc

comfortable high heels!

mavette.com | @mavetteinc

And more perks from amazing brands

MOON + LEAF

LIONESS

happee

MOON + LEAF

THE LOBBY

COLLECTIVE HEARTS

rock juice

ellen brook

High Five

PASSION FIT

MAVETTE

ELSI

$25% off Own Your Magic Group Coaching Program

Chloe is a world traveler (30+countries), community builder, east coast transplant (Miami & NYC), foodie who loves the beach, weekend trips and learns everything she can about increasing human potential and fulfillment. Chloe founded Own Your Magic, an online course community of badass spiritual women fulfilling their higher purpose. Chloe teaches Leadership at Stanford and consults Leaders at companies like Square, Facebook and San Francisco Bay Area startups aligning leaders to their higher purpose to create the world we all want to live in.

Chloe integrates over 10 years and 7,000 hours of trainings and experience, and 50 trainings including meditation, Purpose Work, Somatic Therapy, Internal Family Systems, Energy Work and Strengths Based Leadership. She earned her BA from Columbia University

ownyourmagic.life |
@chloe.good

CHLOE GOOD

25% OFF FOR GUILD MEMBERS

GUILD™

What a thrill to attend SERENDIPITY from The Guild with so many talented, accomplished, and wonderful women. Joining other coaches in the Speed Coaching Lounge -- for such an accomplished group of women -- was fantastic

MARIA ELEONORA BAILEY

70% off the Leadership Level Assessment for GUILD Members

Maria works as a Leadership Career Coach for Black and Latina Women with corporate jobs looking for the confidence to achieve their goals without sacrificing family, fun, and finances. She is 100% Brazilian and speaks English, Portuguese and she understands some Spanish (work in progress) her mix of cultures made her an advocate for diversity and humanity.

The Levels Leadership online assessment helps you to:

- Re-focus your attention, beliefs, and perceptions so that they support your success as opposed to inhibiting it.
- Discover the real causes of the stress and overwhelm in your work
- Tap into the Energy of Success which enables amazing accomplishments, allows you to lead thru inspiration and motivation
- Shift from focusing on problems and fighting fires; to proactively creating solutions AND having your team do so too.
- Recreate and envision the ideal image of your role as a leader

Transition your role into that ideal image so that it reemerges as an energetic, successful and immensely satisfying way to work

Epiam Holistic

Energy Leadership™ INDEX

epiamholistic.com/
@epiamholisticcoaching

GUILD™

I absolutely LOVED Serendipity 2019. Every hour of the day was insightful and engaging. I particularly loved Hillary Wicht's session and look forward to coming back next year for more inspiring content!

Laura Leach, Executive Assistant to the CEO, Orange Silicon Valley

Thank you for sponsoring the FemTech Program

orange™

20% off for GUILD MEMBERS

Kathryn Rogers

Founder Kathryn Rogers has dedicated her life to connecting with nature's healing ingredients and inspiring people worldwide to discover greater vitality. Maya Moon Co. was born out of her love for chocolate and healthy food, and her vision to support thriving global ecosystems. When she couldn't find decadent and nourishing treats made with high quality ingredients and zero refined sugars, she began experimenting on her own, and chakra chocolate truffles were born. When she's not in the kitchen or traveling in search of the most delicious ingredients, you can find her surfing, hiking and leading guided meditations.

MAYA | MOON
CHAKRA CHOCOLATE TRUFFLES

Maya Moon Co. makes artisan chocolate truffles with distinctive flavors to activate each of your energy centers using organic Peruvian cacao, sweetened with raw honey and gluten free/dairy free. This beautifully packaged box makes a perfect self-love kit or a decadent gift. Includes 7 truffles—an assortment of flavors for each chakra and guided meditations on our website to accompany each.

mayamoon.co/ @mayamoonco

GUILD™

I loved the authenticity and openness of all attendees and speakers to cultivate meaningful, supportive connections. I also loved the variety of content - all grounded in a triple threat combo: practical tips, mindful/soul connection and inspiration. This was one the best conferences I've been to - with more exciting future connections and more inspiration than most conferences I've attended.

MAISON BERTILLE

10 % off your first order for GUILD Members

Laëtitia Aguesse

is a French Mom and French Pastry Chef and founder of Maison Bertille.

Previously a midwife in Paris, I now live with my family in San Francisco. In my suitcases, I brought my sweet-tooth and an unconditional passion for fresh, colorful and high quality ingredients! Thanks to my little girl Bertille, who gave me the time - between naps - to reinvent myself!

maisonbertille.wixsite.com/home
@maisonbertille

Maison Bertille

In my pastries you will only find quality ingredients, harvested from my own garden, and a few flowers if you like.
All with a dash of French touch, of course.
Every order is unique for Maison Bertille. Our mission is to serve you with the best of our talent, creativity, and sweetness. For a business event, a baby shower, an important party or just for the pleasure we design the best menu, cook with love and fresh products and deliver our unique pieces to you.

maisonbertille.wixsite.com/home
@maisonbertille

GUILD™

POST OR FIND A JOB on the GUILD's Job Board

letsguild.com/jobboard

2 postings for $200
January Perk: **Free** for
INNOVATOR Members

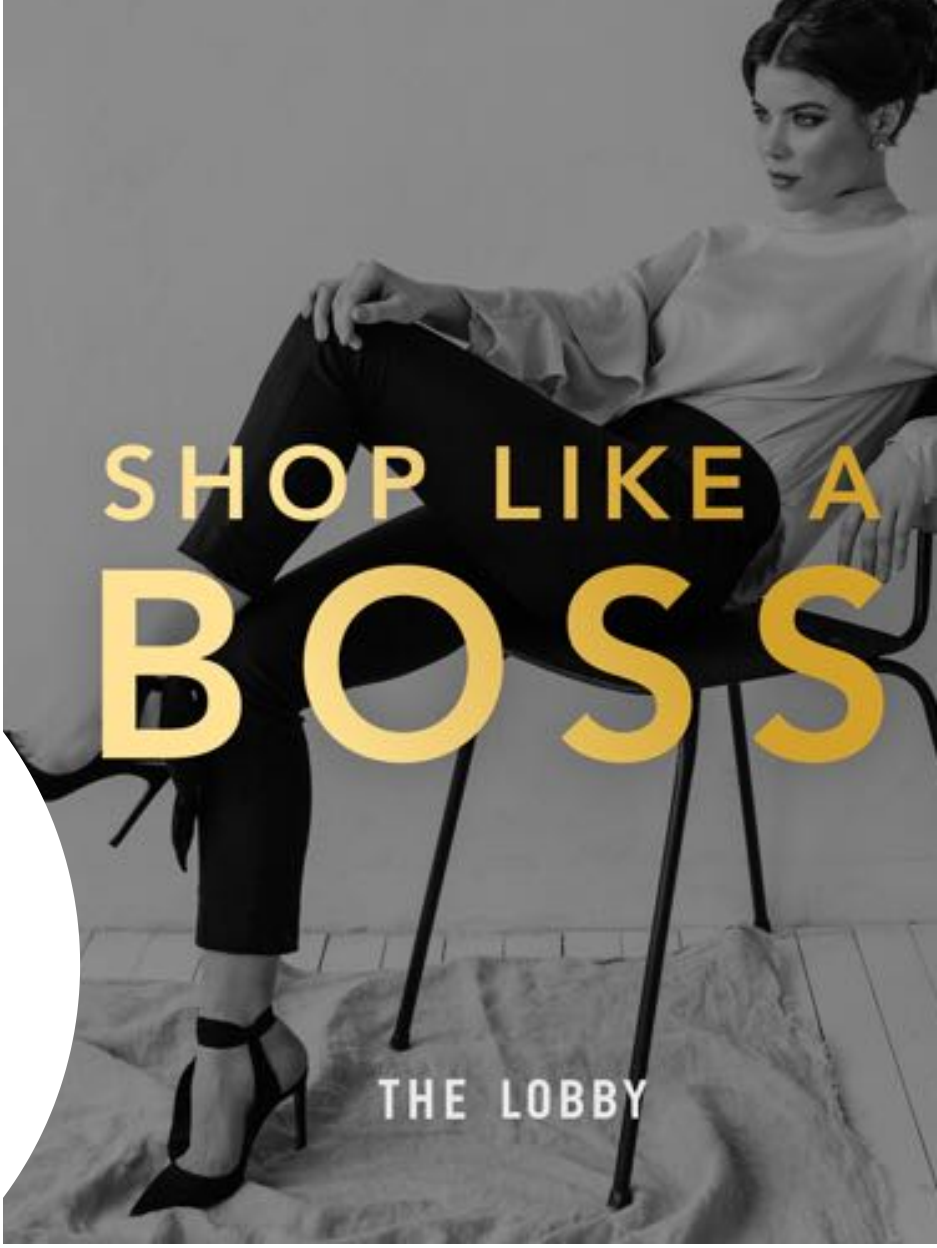
Venue Rental Discount for GUILD Members

Peerspace

is an online marketplace that connects professionals and businesses to great spaces. Film and photo shoots, offsite meetings, product launches, and charity events are just a few of the many activities that take place on the platform. Whenever space is needed away from the home or office, it can happen with Peerspace. Email amanda.lusk@peerspace.com and mention the GUILD.

peerspace.com | @peerspace

Free subscription Code for GUILD Members



Abigail Holtz

is an e-commerce veteran who has worked at the intersection of fashion and tech for over a decade – at companies big and small. She is an Ex-Googler, product manager, and hybrid left-brained/right-brained person. Beyond work, she is a Bay Area native, the middle of 5 kids and mother of 2.

THE LOBBY

The Lobby is a shopping concierge service which provides employees access to a wide range of up-and-coming fashion brands without the hassle of shopping. You select the items you'd like to try on, we hand deliver them to your desk, you simply keep what you want and we take care of the rest. Imagine trying on all those brands advertising on IG, without the cost or hassle. We also offer a number of add-on services such as pop-ups, fashion events, and personalized styling.

@fromthelobby | fromthelobby.com

Special Deal for GUILD Members

Theresa Piasta

Before founding Puppy Mama, Theresa Piasta was a Vice President at J.P.Morgan—spending six years in the Investment Bank and Sales & Trading businesses at two Wall Street banks. Prior to that she served as an Army Captain in a Field Artillery Brigade and served fourteen months in Iraq, where she was awarded the Bronze Star Medal for her leadership. Theresa attended Stanford GSB Ignite in 2016 and received a B.A. in economics from Wellesley College in 2006. Besides being a dog mom to her cavapoo Waffles, Theresa became a new mother this spring to her son Colin.

Raising a Doodle: Heartwarming Stories from Dog Parents Around the World" is the "Chicken Soup" for the Dog Mom Soul. With dog expert interviews covering practical tips on training, health, grooming, and canine therapy, plus more than one hundred stories and beautiful photos from the Puppy Mama community, this coffee table book is a doodle parent's entertaining roadmap to doodle parenthood.
5% of the net proceeds from this book will be donated to train service dogs for military veterans in need.

puppymama.com | @puppy.mama

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Best Practice Guide based on research and industry leading reports from McKinsey, Adecco and Accenture.

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MATERA

Lina and Vir met at USF and connected on similar values as doing business for good. They started Matera because they believe in the benefits of yerba mate and wanted to share it with more people. They both enjoy working out (CrossFit for Vir) and (American Kickboxing Academy for Lina) and of course, drinking mate daily and discussing life.

15% OFF YOUR FIRST ORDER FOR GUILD MEMBERS

Matera offers a convenient way to enjoy the healthy and energizing benefits of yerba mate. We provide a reusable bamboo and stainless steel bottle and biodegradable individually packaged servings of yerba mate.

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- **Free online events (webinars) 2 per month (value $50)**
- **Access exclusive GUILD partners perks (valued $50k)**
- **Chapter event discounts (2x25$/event)**
- **4 Exclusive AMA's with leading experts per year**
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